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للاستشارات والتكنولوجيا ذ.م.م
THULTH
FOR CONSULTATIONS AND TECHNOLOGY W.L.L

Reachscope

The audit and action engine that finds what holds a brand back, then shows how to fix it.

For agencies, startups, businesses and content creators in Qatar, the GCC and worldwide. Edition November 2026.

Inside: what Reachscope provides, the new Video Lab and Ad & Post Lab, the agency toolkit, website and Google checks, who it is for, an honest market comparison and how to subscribe.

Transworld Tower 1, Zone 17, Doha, Qatar.

THE PROBLEM

Most accounts stall for reasons nobody has named

Guesswork

Teams post more, not better, without knowing which errors hold their reach back.

Data without direction

Dashboards show charts and trends, then leave the team to work out what to change.

Wasted spend

Brands boost posts and pay for designs that were never checked before posting.

No proof of progress

Months pass without a clear before-and-after that shows the work paid off.

WHAT REACHSCOPE IS

One diagnosis across every channel a customer sees

Social media

Instagram, Facebook, WhatsApp, TikTok, YouTube, Snapchat and X, reviewed one by one.

Website

Technical and SEO checks measured from the site itself, with a PageSpeed link.

Google search

How the brand appears when customers search for it.

Audience and Credibility

Estimates audience quality from engagement ratios, comments and screenshots.

Video Lab

Measures cuts, pacing, motion and sound of a video, then gives fixes.

Ad & Post Lab

Checks a design before it is posted and writes the hook, caption, CTA and hashtags.

HOW IT WORKS

Six steps from evidence to a plan the team can follow

1. Evidence

Profile links, screenshots, analytics, videos, designs and the website.

2. AI analysis

Scored on the same fixed checklist every time.

3. Second check

An independent pass tests each claim against the evidence.

4. Approval

A named reviewer signs off before the client sees it.

5. Action plan

Priorities, step by step fixes and a 30 day calendar.

6. Follow up

Day 30 and day 90 checks show what changed.

WHAT THE CLIENT RECEIVES

One report, from diagnosis to plan

Health score

A score out of 100 with a one line verdict.

Critical findings

Errors and gaps ranked by impact.

Platform audits

Each social platform reviewed separately.

Website and search

Title, description, headings, image text, language tags and more.

Fixes, step by step

What to change, in what order, and how.

30 day calendar

Content ideas built around the fixes.

NEW: VIDEO LAB

See why a video holds or loses viewers

Measured in the browser

Cuts, pacing, motion and sound are measured from the file itself, not guessed.

Hook and first seconds

Checks whether the opening stops the scroll and the message lands early.

Captions and cover

Feedback on on-screen text, cover frame and caption.

Clear fixes

A ranked list of edits to make before posting again.

Monthly allowance

30, 100 or 250 videos a month depending on the plan.

Video packs

Extra packs of 10, 25, 60 or 150 videos when needed.

NEW: AD & POST LAB

Check a design before it goes live, and get the words to post with it

Upload the creative

Choose platform and placement (feed, story, reel), goal, audience and the reason for posting.

Visual analysis

Readability, text amount, safe zones, brand fit and whether the design fits its goal.

Readiness score

A score with the problems found and how to fix each one.

Ready-to-post copy

Three hooks, a full caption, a clear call to action and hashtags in tiers.

Built for the client's country

Language, culture and rules follow the market chosen, anywhere in the world, not only Qatar or the GCC.

Saved studies

The last two studies are kept with Open and Download PDF buttons.

AUDIENCE AND CREDIBILITY CHECK

Estimates audience quality without accusing anyone

What it reads

Follower and following counts, recent post metrics, sample comments and up to 6 screenshots.

What it shows

Engagement against the expected range, comment patterns, red flags and recovery steps.

Honest limits

Hidden or missing metrics are marked unknown, never counted as zero.

AGENCY TOOLKIT

Tools that win clients and keep them

Pitch Mode

Audit a prospect before the meeting and share a preview.

Lost Sales Finder

Shows where enquiries and money are being lost.

Dialect & Culture Check

Checks wording and tone for the target audience.

Season Planner

Ramadan, Eid, National Days and global seasons in one plan.

Competitor Watch & Crisis Check

Compare with rivals and check public sentiment.

ROI, Creators & AI Search

Tracking plan, creator matching and visibility in AI answers.

EASIER TO USE

Recent improvements for every user

Faster results

A single platform audit usually finishes in under half a minute; three platforms in under one minute.

Autosave and pause

Work in progress is kept, can be paused and resumed, or started fresh.

Previous audits

Pick an earlier audit to compare or continue from.

Lighter screenshots

Large screenshots are reduced before upload so audits run smoothly.

Clear messages

If a session ends, a clear sign-in message appears and the form stays filled.

Guided steps

Simple English and Arabic instructions for every input.

EVERY INDUSTRY, EVERY MARKET

Built for the client's category and country

Industries

Over 25 categories including Restaurants & Cafés, Events & Entertainment, Music & Audio, Technology & Software, Food & Beverage, Education, plus an All industries option.

Markets

Plans follow the country selected, with local language, culture, seasons and advertising rules.

Languages

Formal Arabic reports, Gulf tone messages, and English.

Local company

Made in Doha, billed in QAR, with local support.

WHO IT IS FOR

One engine, three kinds of users

Agencies

Audit prospects, share previews, manage all clients in one dashboard and prove results monthly.

Startups and businesses

Fix the profile and designs before spending on ads, with a checklist a small team can follow.

Content creators

Find why reach dropped, improve videos and posts, and show sponsors real engagement.

HONEST MARKET COMPARISON

A diagnostic and strategy engine, not another dashboard

Most known tools

Built mainly as measurement dashboards and schedulers: they show what happened and help you publish.

Reachscope

Explains why reach is weak, checks videos and designs before posting, and gives the step by step fix and 30 day plan.

Not exclusive as a category

Global tools measure social media and estimate fake audiences. We do not claim to be the only tool.

Uncommon in how it works

We did not find another Qatar based service combining all of this in Arabic and English.

SUBSCRIPTION

Pick the plan that fits, pricing shared on request

Single audit

One full audit, step by step fixes and a 30 day content calendar.

Monthly plans

Audit and video allowances, Ad & Post Lab, follow ups at day 30 and 90.

Agency

Client audit allowance, preview reports, dashboard, benchmarks and the full toolkit.

New accounts receive one full audit before paying. Extra audit and video packs can be added at any time.

NEXT STEP

Let's audit one of your accounts

Start

Sign up at thulthconsultation.com/reachscope, or book a walkthrough with our team.

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